



2021 TEEN DATING VIOLENCE AWARENESS MONTH JINGLE CONTEST RULES

<u>THEME</u>: "We are the Change" We are encouraging students to take our pledge and to take a stand against violence and promote respect. We are challenging students to find inspiration from our pledge and portray their ideas artistically.

PLEDGE: We are the ones that will usher in a new era of consent-driven thinking. We are the ones that will reframe society's thoughts around healthy relationships. We are the ones that will redefine what respect is. We are the ones who will transform social norms and reinvent society's ideas around gender roles. We are the change. Join us.

ELIGIBILITY: Contest is open to all Cape Cod teens ages 13 thru 18.

PRIZES: 1st prize: \$250 gift card, 2nd prize: \$150 gift card, 3rd prize: \$100 gift card. In addition, \$5 Dunkin Donuts gift cards will be awarded to the first 100 entries.

JUDGING STANDARDS: All entries will be judged on:

1= Creativity,

2= Originality and

3= Representation of Theme/Message.

RULES:

- 1. Contest entry must be unique and not contain any other copyrighted music or lyrics
- 2. When submitting your jingle please include: student/artist(s) name, school, age and grade.
- Contest entry <u>must include completed registration and permission forms</u>. An entry without required forms and permissions will not be considered. Please send via email to Kerry McCarthy at kerrym@indhouse.net.
- 4. Your submitted contest entry becomes the property of Independence House and may be used in social media campaigns, marketing and may appear on Independence House websites. Public announcements will only include the student's first name, school, and grade.
- 5. Deadline for submissions is no later than February 26, 2021.
- 6. Winners will be notified on March 15th by email and Independence House formal announcements.